

2016 MID-SIZE BUSINESS NETWORK®
100-999 EMPLOYEES - THE BIG PICTURE

<u>Ranked by Company Size 100-999 Employees</u>			% Less Than	# Less Than	% "C"	# "C"
<u>MAGAZINE</u>	<u>FREQ.</u>	<u>CIRCULATION</u>	<u>100-999 Employees</u>	<u>100-999 Employees</u>	<u>Management</u>	<u>Management</u>
		6/30/2015				
<u>Chemical Processing Group (2)</u>		78,566	57.4%	45,069	43.8%	34,415
Chemical Engineering	12	60,028			40.5%	24,311
Chemical Week	52	18,538			54.5%	10,103
Assembly	12	54,007	48.5%	26,193	50.0%	27,004
National Mortgage News	52	8,101	41.0%	3,321	40.5%	3,281
<u>Publishing Group (3)</u>		71,766	40.7%	29,200	53.7%	38,538
Publishing Executive	4	14,000	50.0%	7,000	50.0%	7,000
Editor & Publisher	12	7,766	41.2%	3,200	52.0%	4,038
Folio:	6	50,000	38.0%	19,000	55.0%	27,500
Security	12	41,038	37.9%	15,553	68.0%	27,906
<u>Commercial Banking Group (2)</u>		45,373	37.7%	17,122	61.5%	27,895
Credit Union Journal, The	25	8,273	50.0%	4,137	56.0%	4,633
American Banker	12	37,100	35.0%	12,985	62.7%	23,262
<u>Broadcasting Group (3)</u>		49,517	35.2%	17,447	46.7%	23,110
Broadcasting & Cable	47	16,407	39.0%	6,399	50.0%	8,204
Multichannel News	52	15,110	35.0%	5,289	51.0%	7,706
CED	6	18,000	32.0%	5,760	40.0%	7,200
<u>Engineering Group (2)</u>		139,906	33.1%	46,346	69.0%	96,483
Engineering News-Record	36	62,231				
Equipment World	12	77,675				
Textile World	6	13,477	33.0%	4,447	41.0%	5,526
<u>Hospitality Group (3)</u>		146,442	33.0%	48,326	72.9%	106,756
Hotels	10	60,264				
Hotel Business	24	40,500				
Hotel Management	15	45,678				

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		6/30/2015				
<u>Electrical Contractors Group (3)</u>		126,517	32.5%	41,118	58.2%	73,590
EC&M (Contractors only)	12	80,120			60.0%	48,072
Electrical Distributor, The	12	25,393			55.0%	13,966
Electrical Wholesaling	12	21,004			55.0%	11,552
<u>Food Group (2)</u>		81,650	32.4%	26,448	36.0%	29,394
Food Engineering	12	41,650			36.0%	14,994
Prepared Foods	12	40,000			36.0%	14,400
Computer Graphics World	6	40,100	30.3%	12,150	50.0%	20,050
<u>Pharmaceutical Group (3)</u>		86,439	30.0%	25,932	60.0%	51,863
BioPharm	12	31,913			60.0%	19,148
Pharmaceutical Executive	12	20,207			60.0%	12,124
Pharmaceutical Technology	12	34,319			60.0%	20,591
American Metal Market	10	6,956	30.0%	2,087	55.0%	3,826
<u>Real Estate Group (2)</u>		72,303	29.0%	20,968	62.1%	44,900
National Real Estate Investor	4	36,754			62.1%	22,824
Real Estate Forum	10	35,549			62.1%	22,076
Gourmet News	12	25,000	29.0%	7,250	43.0%	10,750
Supply House Times	12	27,010	29.0%	7,833	52.3%	14,126
Adweek	45	42,357	27.0%	11,436	42.2%	17,875
PT in Motion	11	87,630	26.9%	23,572	35.0%	30,671
Electric Light & Power	6	21,324	26.0%	5,544	33.0%	7,037
<u>Law Group (7)</u>		223,692	25.0%	55,875	55.6%	124,406
Trusts and Estates	12	8,618	35.0%	3,016	70.0%	6,033
American Lawyer, The	12	10,467	28.9%	3,025	51.2%	5,359
Corporate Counsel	12	43,211	25.8%	11,148	28.3%	12,229
Washington Lawyer	11	102,200	25.0%	25,550	60.0%	61,320
Chicago Lawyer	11	10,500	24.0%	2,520	81.0%	8,505
Law Technology News	6	40,254	21.8%	8,775	64.1%	25,803
National Law Journal, The	52	8,442	21.8%	1,840	61.1%	5,158
American Journal of Managed Care	12	39,925	25.0%	9,981	48.5%	19,364
Physics Today	12	122,906	25.0%	30,727	20.0%	24,581

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6/30/2015						
Medical Device & Diagnostic Industry	12	48,050	25.0%	12,013	35.5%	17,058
Retail Merchandiser	6	115,000	25.0%	28,750	55.0%	63,250
Progressive Grocer	12	37,450	24.8%	9,288	61.0%	22,845
WaterWorld	12	60,670	24.2%	14,682	41.8%	25,360
Chain Store Age	7	26,635	24.0%	6,392	61.3%	16,327
POB - (Point of Beginning)	12	35,005	24.0%	8,401	49.0%	17,152
Printing Impressions	12	65,047	22.0%	14,310	71.4%	46,444
Microwave Journal	12	50,000	22.0%	11,000	60.0%	30,000
Home Channel News	9	31,556	21.9%	6,911	65.6%	20,701
Aviation Week & Space Technology	52	84,740	21.5%	18,219	31.0%	26,269
Automotive Engineering International	9	69,182	21.0%	14,528	23.0%	15,912
<u>Direct Marketing Group (2)</u>		59,534	21.0%	12,502	56.8%	33,792
Total Retail (formerly ROI)	4	23,438			56.7%	13,289
Target Marketing	8	36,096			56.8%	20,503
Toy Book	6	15,000	21.0%	3,150	75.0%	11,250
National Underwriter (both editions)	12	140,300	20.0%	28,060	65.0%	91,195
<u>Petroleum Group (2)</u>		166,000	20.0%	33,200	48.9%	81,113
Offshore	12	48,014			32.8%	15,749
Oil & Gas Journal	12	117,986			55.4%	65,364
TOTALS		2,656,171	28.4%	755,352	52.0%	1,382,012